



— THE —
KLEIN
— MEMORIAL AUDITORIUM —

The Klein Memorial
Auditorium Foundation
2017 Gala Advertising
Sponsor Program



**Klein Memorial Auditorium Foundation
Klein Presents Series Program Book
Rate Sheet and Order Form**

The Klein presents two exciting shows this fall!

Our Gala Feature

“WITH LOVE, MARILYN” – Saturday, Sept. 9th, 2017

A compelling 1-woman drama with music about the legendary Marilyn Monroe

****Event combined with annual Klein gala**

Our Holiday Feature

“VIENNA BOYS CHOIR” – Saturday, Dec. 2nd, 2017

The world-renowned choir makes a return visit to The Klein

Program Ad Rate Sheet:	GALA	Gala & VBC
1. Back Cover (outside page)(color)	\$500.	\$750
2. Back Cover (inside page) (color)	450.	600
3. Front Cover (inside page) (color)	450.	600
4. Center Section (center pages) (Color)	350.	550
5. Center Section (outer pages) (Color)	300.	500
6. Full Page advertisement 5” x 8.5” (B&W)	280.	375
7. 1/2-Page advertisement 4.25” x 5” (B&W)	200.	325
8. 1/4-Page advertisement 2.15” x 5” (B&W)	100.	200
9. Name listing (B&W)	50.	100

Additional Exposure for the entire program year (until June 30, 2018):

- **Listing as sponsor on the Klein website;**
- **Logo presentation on the three lobby screens at the Klein;**
- **Logo included in Klein weekly email blasts to 22,000 patrons**
- **Restaurant Listing in e-blasts week before and of each event suggesting Dining Out before the shows**



**Klein Memorial Auditorium Foundation
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Company Name _____

Mailing Address _____

Phone: _____ **E-Mail:** _____

**I wish to place a _____ size ad in the program booklets to
be handed out at Klein Presentation Events:**

_____ **With Love, Marilyn on Saturday, Sept 9th, 2017 at 7:30 pm**

_____ **Vienna Boys Choir concert on Saturday Dec 2nd, 2017 at 7:30 pm**

Total cost: \$ _____ Payment will be made in the form of:

_____ **CASH** _____ **CHECK** **Checks should be made out to:**

Klein Memorial Auditorium Foundation.

AUTHORIZED SIGNATURE ON BEHALF OF _____

Sign: _____

Title: _____

**The Klein is a 1,447-seat performing arts center located at 910 Fairfield Avenue in
Bridgeport, CT. It is managed by the non-profit Klein Memorial Auditorium
Foundation, Inc. and operates as a 501(c)3.**

THANK YOU FOR SUPPORTING OUR PROGRAMS AT THE KLEIN!

**Laurence Caso, Executive Director
Klein Memorial Auditorium
910 Fairfield Ave./Bridgeport, CT 06605
203-337-6195 / Laurence@theklein.org**

Send ad copy and mechanicals to: Jeanette@theklein.org

Note: all mechanicals should be a minimum of 300 dpi. Ad files and
payments need to be received by **Wednesday, August 23rd!!!!**